



Herity Launchpad

From WEB 2.0 to LAYER 2

Pitch Deck



Herity Launchpad is a revolutionary platform that provides a safe and secure investment opportunity for small and medium investors. With a focus on ensuring AML compliance, all projects featured on the platform are thoroughly verified and enforce the presence of a real legal company. This commitment to diligence and compliance offers investors confidence and trust, knowing that their hard-earned money is protected.

The platform presents a curated selection of vetted legal projects, creating a safety net for investors as they venture into the world of WEB 3 investing. By offering a platform specifically designed for verified projects, Herity Launchpad eliminates the risk associated with fraudulent or illegitimate ventures.

Herity Seed launchpad goes beyond traditional investment opportunities by creating an ecosystem that caters to both web2 and web3 projects. Whether it's a cutting-edge technology startup or a blockchain-based project, Herity Launchpad provides a unique opportunity for these ventures to take off successfully.





product

Herity Launchpad is an innovative and forward-thinking B2B company that specialises in **blockchain KYC (Know Your Customer)** verification.

We provide transparency and incubation for our Seed projects as a first helping hand as well as validator for their ideas.

KYC Database

Client conversion

Support

Shilling

Marketing

Community

Legal advisory

Funding Opportunities

Strategic Partnerships

Strategy and "Outside of the Box" Exposure

Tokenomics and Smart Contract Development





stories

At Herity Launchpad, we take great pride in the fact that all of our launched projects are still active and thriving. We believe in providing our investors and community with the best opportunities and ensuring that they receive the best prices for their investments.

Catacomb Crawlers

Catacomb Crawlers is the first play-to-earn Action Role-Playing Game with Roguelike mechanics that can be played on Mobile, PC and Metaverse.

token price: **0.07 BUSD**
✓ available tokens: **857143**

collection ended

SkyLink

The Sky-Link Project aims to be a crypto project dedicated to Space and the Space Tourism industry. Offering a Space NFT Market place, an online store, a community platform, and a lucrative investment.

token price: **0.018 BUSD**
✓ available tokens: **8.333.333**

collection ended

MetaCourt

First legal Metaverse with main utility of game theory based mediation and arbitration for Metaverse and web 3.0 disputes.

token price: **0.008 BUSD**
✓ available tokens: **5000000**

collection ended

Imperium

Imperium is the only real-time crypto index in the world, mitigating risks and optimizing returns through real-time asset rebalancing, market checks every few seconds and automated trading.

token price: **1.97 BUSD**
✓ available tokens: **50762**

collection ended

Evoload

We solve the problems in the logistical and transportation scene integrating smart contracts and blockchain technology. 5% token bonus

token price: **0.0092 BUSD**
✓ available tokens: **1100000**

collection ended

Starzz

Starzz is a groundbreaking platform that unlocks the ultimate power of fan engagement to transform the sports and entertainment industry, giving fans a voice and allowing them to be part of their Champion's journey!

token price: **0.04 BUSD**
✓ available tokens: **1000000**

collection ended



token

The **HER token** ensures the allocation percentage for participation in the launchpad.

Those who are staking have **whitelist allocation**.

The token held in the wallet associated with the allocation will be locked for the duration of the sale.

Staking offers access to various airdrops/contests.

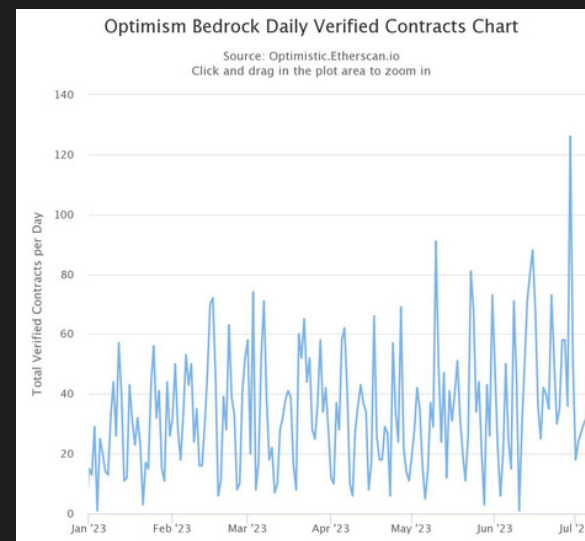
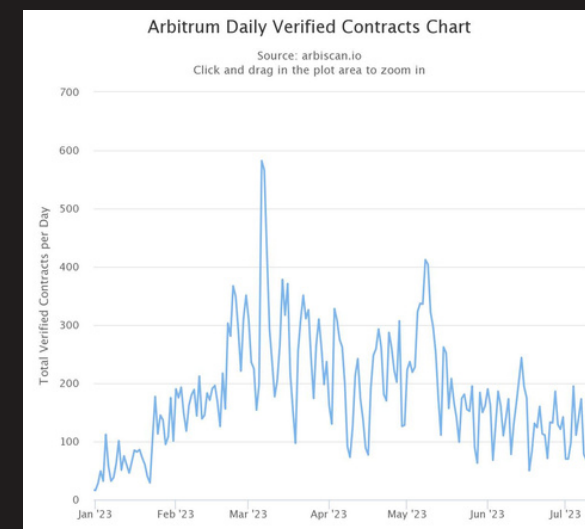
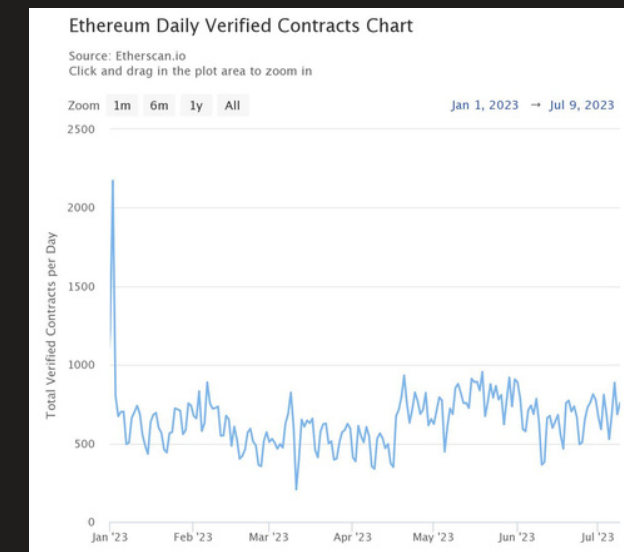
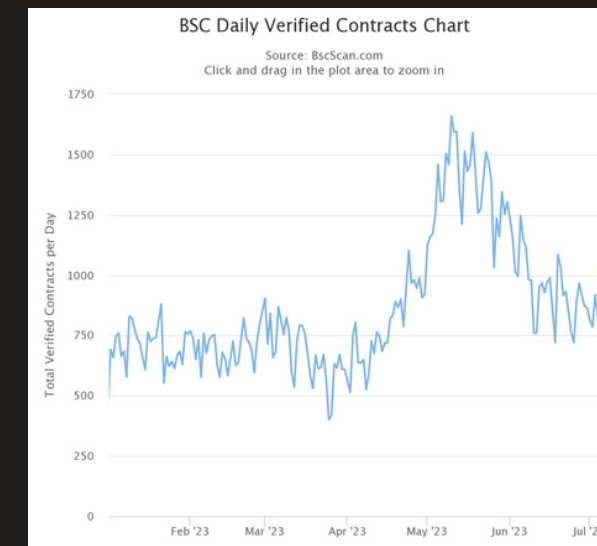
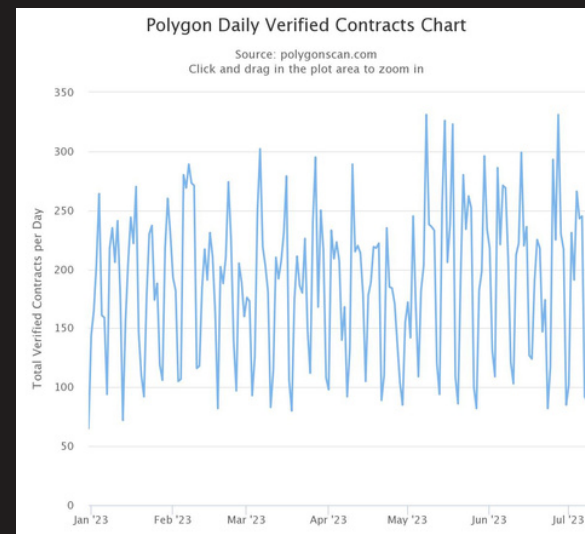




layer 2 multichain integration

Integration on 5 new blockchains.

Target: attract 4 new vetted projects monthly.





b2b

To enter the Herity Launchpad we ask from projects a 1000-3000\$ fees for services that include support and KYC database. Herity Team helps projects in the launch phase achieve their first important KPI's in WEB 3.

Services

Onboarding on Platform
KYC client database
Shilling
Client Conversion
AMA
Mailchimp
Pinned messages
Social Media (Instagram, Facebook, TikTok, LinkedIn)
Staking pool
Access to influencers
Legal advisory
Technical advisory
Financial advisory



growth

Multichain integration - 3 LAYER 2 blockchains
Target: 4 projects/month
Quick launch projects - max one month to token listing
Small and medium investors community growth
Integration of meme coin projects



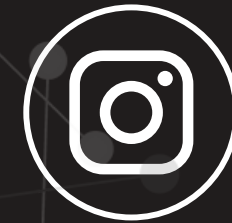
community



EN: 3850



900



2200



RO: 2000



10400



1800



5500



700



900



Herity
Launchpad



team



Alexandru Macovei
CEO



Anna Mera
Head of Partnerships



Alexandru Carbunariu
Advisor



Nicusor Oana
CTO & Project Management



Alexandru Anitei
Business Development



Teodor Albu
Community Manager



partnerships



polygon.technology



ici.ro



rau.ro



academiadetrading.art



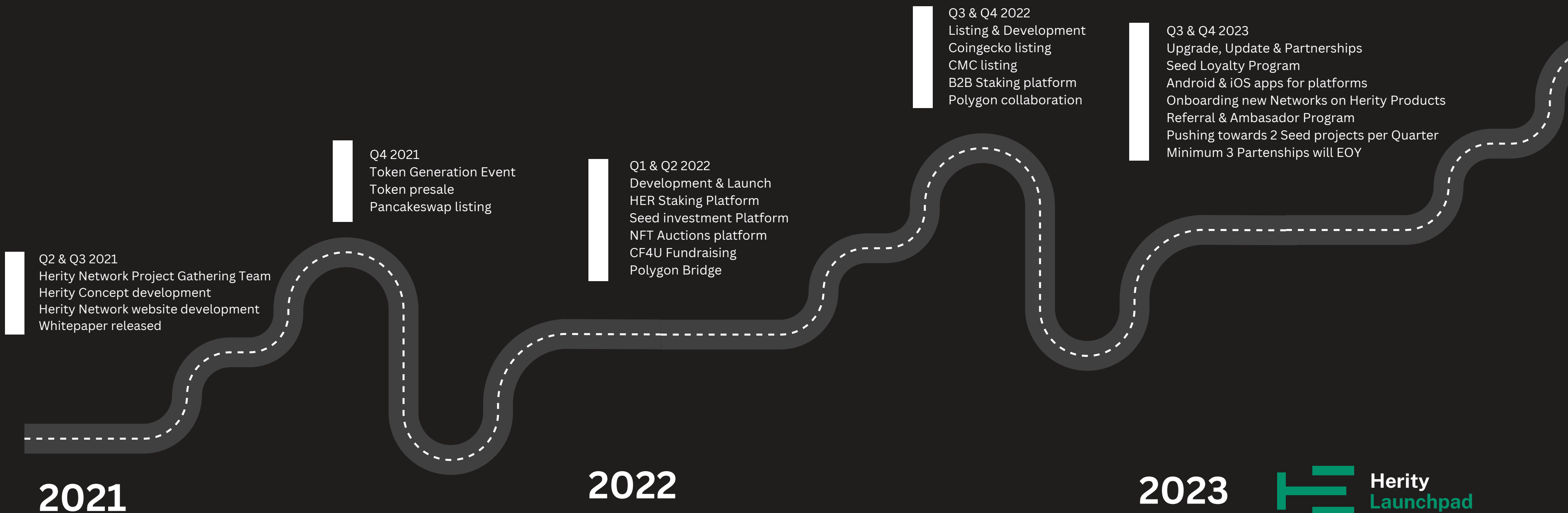
gotbit.io



onchain.ro



roadmap





Herity Launchpad

Thank you!